

OHIO OSTEOPATHIC SYMPOSIUM

A Collaboration of
Ohio University Heritage College
of Osteopathic Medicine
and Ohio Osteopathic Association

SPONSORSHIP OPPORTUNITIES

The Ohio Osteopathic Symposium is the largest osteopathic CME conference in the state, and includes physicians, medical students, speakers, exhibitors, staff, and guests. The event is a collaboration between the Ohio Osteopathic Association (OOA) and Ohio University Heritage College of Osteopathic Medicine (OU-HCOM).

Due to the distinctive nature of the program, the educational quality, and overall value, many physicians say the Symposium is the only CME program they attend during the year. Your sponsorship positions your company as a leader within health care and a supporter of the osteopathic medical profession. Plus, it aligns you with the ideals of OOA and OU-HCOM to educate physicians in the art and science of patient care and treating the whole patient with a focus on body, mind, and spirit.

OHIO OSTEOPATHIC SYMPOSIUM

April 18 - 21, 2024 • Columbus Hilton at Easton Town Center

TITLE SPONSOR - \$10,000

Your company will receive recognition prior to and throughout the Symposium, including signage and verbal acknowledgement, in marketing material, logo on the Symposium website, special social media posts on Twitter and Facebook, a table at the Symposium luncheons and Saturday evening awards reception, your pamphlet or brochure in the registration packets, a display table during the trade show.

PRESIDENTIAL LUNCHEON - \$5,000

Honor the Ohio Osteopathic Association's incoming president, Douglas W. Harley, DO, a family medicine specialist in Akron. Sponsors receive a table at the luncheon.

LANYARD - \$3,500

1 available, deadline: March 15, 2024

Have your company logo and name prominently displayed on the lanyards of all Symposium attendees. Your company will also receive recognition on the Symposium website.



OHIO ACOFP MEETING AND

INSTALLATION - \$2,500

DOs represent 28 percent of practicing family physicians in Ohio. Sponsor the Ohio Society of the American College of Osteopathic Family Physicians (ACOFP) breakfast to celebrate the family medicine specialty. Your company will receive recognition at the event with special signage and acknowledgement during the program, a table, and recognition on all marketing material including the Symposium website.

COFFEE STATION - \$2,500/day

Attendees will be refreshed after visiting the coffee station throughout the Symposium. Sponsorships are offered per day. Signage will be placed at the station with your company's name and logo along with recognition on the Symposium website.



WiFi SPONSOR - \$2,500

1 available

All attendees will be required to enter an access code in order to log onto the Wi-Fi in the lecture hall. Your company's name will be featured as sponsoring the access code and will receive proper recognition on all marketing material, including the Symposium website.

BREAKFAST SPONSOR - \$ 1,500/day

Sponsor the continental breakfast. Sponsorships are offered per day. Signage will

be placed at the buffet with your company's name and logo along with recognition on the Symposium website.

REFRESHMENT BREAK - \$1,500/day

Sponsor a refreshment break, Thursday through Saturday. Sponsorships are offered per day. Signage will be placed at the buffet with your company's name and logo along with recognition on the Symposium website.

Contact

Heidi Weber
Executive Director
OHIO OSTEOPATHIC ASSOCIATION
614-299-2107
hweber@ohiodo.org
www.OhioDO.org/cme

