

# OHIO OSTEOPATHIC SYMPOSIUM

A COLLABORATION OF OHIO OSTEOPATHIC FOUNDATION  
& OHIO UNIVERSITY HERITAGE COLLEGE OF OSTEOPATHIC MEDICINE

## MARKETING OPPORTUNITIES

The Ohio Osteopathic Association and the Ohio University Heritage College of Osteopathic Medicine are pleased to announce the virtual Ohio Osteopathic Symposium, **April 23-25, 2021**.

As a leader in health care, we invite you to market your organization at the Ohio Osteopathic Symposium. The Ohio Osteopathic Symposium is the state's largest educational program for osteopathic physicians, with an anticipated participation of 500 physicians.

The virtual program will allow unique, targeted access and visibility to physicians and medical decision-makers from throughout Ohio and the region. We have many offerings to accommodate your budget.

The following offerings can be spread over the duration of the Ohio Osteopathic Symposium:

### **Virtual Victor (limited to 4)--\$1,000**

- Exclusive 5 minute Q&A during a lunch break
- Up to 60 second video shown during one break and posted on the Ohio Osteopathic Symposium's Youtube page
- Registration list including work address
- Company logo on slides during scheduled breaks
- Logo listing with website link on Ohio Osteopathic Symposium event page
- Company listing on event advertisements
- Company listing on event confirmation email
- Listing in the summer edition of the *Buckeye Osteopathic Physician*

### **Electronic Energizer-\$750**

- Up to 60 second video shown (shown twice) during one break and posted on the Ohio Osteopathic Symposium's Youtube page
- Registration list including work address
- Company logo on slides during scheduled breaks
- Logo listing with website link on Ohio Osteopathic Symposium event page
- Company listing on event advertisements
- Company listing on event confirmation email
- Listing in the summer edition of the *Buckeye Osteopathic Physician*

## **Symposium Supporter--\$350**

- Registration list including work address
- Company logo on slides during scheduled breaks
- Logo listing with website link on Ohio Osteopathic Symposium event page
- Company listing on event advertisements
- Company listing on event confirmation email

You can further enhance your exposure as one of two exclusive sponsors of our Saturday awards event:

## **Symposium Virtual Awards Event Sponsor--Saturday, April 24 (limited to 2)--\$1,200**

- Up to 2-minute video during the event
- Logo with website on every slide
- Company mention in introductory and closing remarks
- Registration list including work address

### **Symposium Dates:**

Friday, April 23, 2021: 7:45am-6pm

Saturday, April 24, 2021: 7:45am-6pm

Sunday, April 25, 2021: 8:00am-12:15pm

### **Questions:**

If you have further questions regarding details, please email Carol Tatman at [ctatman@ohiodo.org](mailto:ctatman@ohiodo.org). We look forward to working with you!

*The Ohio Osteopathic Foundation (OOF) is the accredited CME sponsor of the Ohio Osteopathic Symposium. The OOF also agrees to: 1) abide by the AOA Guidelines for Relationships between Accredited Sponsors and Commercial Supporters of CME, 2) Acknowledge educational support from the Commercial Supporter in program brochures and other appropriate program materials, and 3) upon request, furnish the Commercial Supporter a report concerning the expenditures of the funds provided.*

*All Commercial Supporters must agree to abide by all requirements of the AOA Guidelines for Relationships between Accredited Sponsors and Commercial Supporters of CME.*

